
Contents

Preface	xiii
Chapter 1: Applications Review	1
The Software Evolution	2
Programming Languages	3
Application and Database Design	4
Systems Application Architecture	4
CASE Technologies	4
Client/Server	5
Business Intelligence	7
Lotus Notes	7
Back Office vs. Front Office	8
Emergence of Internet Applications	8
Business Application Functionality	8
Industry Verticals	8
Homegrown vs. Packaged Software	9
Enterprise Resource Planning	12
Customer Relationship Management	14
Supply Chain Management	14
Electronic Data Interchange	14
The Last Word	15
End of Chapter Review	16
Key Terms	16
Review Questions	16
Lab Exercises: Using the LANSAs Development Tool	17

Chapter 2: E-Business Systems	21
The Explosion of the Internet	22
Audience and Accessibility	23
Web Model for Applications vs. Client/Server	24
Statelessness	25
Stages of E-Business Web Sites	27
Stage 1: Initial Web Presence	27
Stage 2: Basic Intelligence	28
Stage 3: E-Business Web Applications	28
Stage 4: Innovation, E-CRM, and ASPs	29
Stage 5: Trading Partner Relationships	31
Stage 6: Distributed Application Componentry	32
XML	33
Wireless	34
The Last Word	34
End of Chapter Review	35
Key Terms	35
Review Questions	35
Lab Exercises: Explore B2B Website	36
Chapter 3: What Is Application Integration?	39
E-Business Objectives	40
Example	40
Degree of Application Integration in E-Business Stages	43
Stage 1: Web Presence	43
Stage 2: Basic Intelligence	43
Stage 3: E-Business Web Applications	43
Stage 4: Innovation	44
Stage 5: Trading Partner Relationships	44
Stage 6: Distributed Application Componentry	44
State Management Techniques	44
Parameter Passing	44
Cookies	45
Environment Variables	45
User Authentication	45
Transaction Processors	46
Scalability of Legacy Applications for E-Business	46
Tips for Moving to E-Business	47
The Last Word	49
End of Chapter Review	49
Key Terms	49
Review Questions	50
Lab Exercises: Integrate a New Browser Based Inquiry Program Using LANSAs for the Web	50
Step 1 – Review the Existing Text Based Order Entry System	50
Step 2 – Creating a Simple Customer Order Inquiry Program for the Web Using a Template	52
Step 3 – Modify the Customer Order Inquiry Program for the Web Using RDML	53
Chapter 4: Databases and Application Integration	55
What Is a Database?	56
Databases Within Applications	56
Database Architecture	57

Hierarchical Databases	58
Relational Databases	59
Integration	61
Types of Integration	62
Reporting-Style Integration	62
Feed-Style Integration	64
Synchronization-Style Integration	66
General Integration Challenges	67
Overall System Architecture	67
Deployment and Timing	68
Standardization	68
Business Rules on the Database	69
Data-Specific Issues	70
The Future of Database Integration	71
Extensible Markup Language	71
Flexible Data Models	71
EAI Applications	71
The Last Word	72
End of Chapter Review	72
Key Terms	72
Review Questions	72
Lab Exercise: Define Database and Rules Using LANSACOMMERCE Edition	73
Step 1 – Integrating Existing Legacy Files for New E-Commerce System	73
Step 2 – Add Derived Fields and Business Rules	74
Step 3 – Add Referential Integrity Rules	77
Step 4 – Compile and Test	78
Chapter 5: Application Integration Interfaces and Architecture	81
The Application Programming Interface	82
Three-Tier Application Model	83
APIs in E-Business Applications	83
Application Extensibility	84
Data Conversion Components	84
Application Integration Conduits	85
API Integration Challenges	90
Platform and Language Disparities	90
Transactions	91
Miscellaneous Problems and Solutions	93
The Future of API Integration	94
Java and J2EE	94
XML	95
.NET, SOAP, and Web Services	96
The Last Word	96
End of Chapter Review	97
Key Terms	97
Review Questions	97
Lab Exercises: Coding Web Applications with WebSphere Studio Application Developer	98
Chapter 6: Application Integration Middleware	103
SQL	104
Transaction Processing Monitors	105

Distributive Computing	105
Message-Oriented Middleware	106
Distributed Objects	107
Coding to an Interface	108
Microsoft's COM/DCOM	108
CORBA	109
Remote Method Invocation	109
Web Application Servers	110
Enterprise JavaBeans	110
J2EE	111
SOAP	112
Web Services	112
The Last Word	113
End of Chapter Review	114
Key Terms	114
Review Questions	114
Lab Exercises: Servlet 2.2 API Tutorial	115
Chapter 7: Integrating Applications with Java	121
Strategies for Java Interoperability	122
Java Native Interface	122
Stored Procedures	123
JDBC Classes	124
Returned Values	125
XML	126
XML Parsing	126
A JDOM Overview	127
XML HelloWorld	128
XML-RPC	129
SOAP	131
Java Message Service	132
Dissection of a Message	133
Get the Message	134
Message Genesis	135
Message Delivery	136
JMS Providers	137
Remote Method Invocation	137
Enterprise JavaBeans	138
Interfaces and Containers	138
Five Beans	140
Record Locking	141
Dirty Phantoms	142
Commitment Control	142
Session Bean to Entity Bean Transactional Context	143
Where Do EJBs Fit In?	143
The Last Word: Web Application Servers	144
End of Chapter Review	144
Key Terms	144
Review Questions	144
Lab Exercises: Developing WebServices with IBM's WSAD	145

Chapter 8: Application Integration Development Process	151
The Project Team	152
Corporate Steering Committee	153
Chief Information Officer	154
Executive Sponsor	154
IT Development Manager	155
Project Manager	155
Application Architect	156
Application Experts	156
Business Analysts	157
Developers	157
Specialists	159
Supporting Staff	159
Problem Definition	160
Project Charter	160
Business Requirements	161
Logical Design	162
Data Definition	162
Process Analysis	163
Requirements Analysis and Certification	163
Logical Design Review	164
Physical Design	164
Implementation	165
Supporting Technology	165
Testing	166
Unit Testing	166
Integration Testing	166
System Testing	166
Acceptance Testing	166
Performance	167
Performance-Level Agreements	167
Managing Performance	167
Performance Factors	168
The Last Word: Maintenance	169
End of Chapter Review	170
Key Terms	170
Review Questions	170
Lab Exercise: Application Integration Development Process	170
 Chapter 9: Integrating Legacy Applications	 171
Architecting an Integrated E-Business Solution	172
E-Business Directly Accesses Legacy Database	174
Legacy Screen Capture Techniques	174
E-Business Uses API Calls for Functional Procedures	175
Import/Export Mechanisms	177
Two Databases with Scheduled Transformation Routines	177
Dynamic Messaging Between Systems	178
Use Legacy Output as Input to E-Business	178
E-Business Integration Example	179
The Last Word	180
End of Chapter Review	180

Key Terms	180
Review Questions.	180
Lab Exercises: Build Small E_Commerce Application	
Using LANSA Commerce Edition	180
Step 1 – Review setup work completed in previous lab for “Databases & Application Integration”	181
Step 2 – Build new order entry system using Business Object Templates (BOTs)	182

Chapter 10: Integrating Wireless Computing 187

Radio Frequency	188
Cellular Radio Systems.	189
Wireless Network Evolution	191
First Generation.	191
Second Generation	191
Third Generation and Beyond	192
Satellite	192
Wireless LANs	193
Wireless Network Comparisons	194
Wireless Devices	194
Wireless Applications	195
PDA Browsers	196
Wireless E-Business Integration	196
Application Examples	197
Emerging Technologies	197
Future Devices	198
The Last Word	198
End of Chapter Review.	199
Key Terms	199
Review Questions.	199
Lab Exercises: Wireless Tutorial	200

Chapter 11: Customer Relationship Management 203

The Customer Relationship.	204
Common Pitfalls Without CRM Focus.	205
CRM Software Offerings.	206
CRM Projects.	206
E-CRM	208
A Unique E-CRM Implementation.	211
The Last Word	212
End of Chapter Review.	213
Key Terms	213
Review Questions.	213
Lab Exercises: Build Small E-Commerce Application	
Using LANSA Commerce Edition	214
Step 1 – Review setup work completed in previous lab for “Integrating Legacy Applications”	214
Step 2 – Learning to Use the E-Business Framework Wizard	214
Step 3 – Build a Graphical Menu layout for all Eight functions created in “Integrating Legacy Applications”.	216
Step 4 – Adding A Left Menu Component.	218
Step 5 – Adding a Horizontal Menu Component.	221
Step 6 – Customizing a Browse List	223

Chapter 12: Future Application Integration Issues and Business Drivers	229
Future Business Trends	229
Competing on Price	230
Competing on Time to Market	231
Competing on Customer Service	231
Competing on Reliability	232
Increasing the IT Role	232
Technical and Nontechnical Implications	233
Security Implications	233
Legal Implications	233
Ethical and Societal Implications	234
Operational Implications	235
New Technology: Changing the Rules of the Game	235
Web Services: A Case in Point	237
What Is a Web Service?	237
Web Service Standards	238
Evaluating Web Services	245
The Last Word	247
End of Chapter Review	247
Key Terms	247
Review Questions	248
Lab Exercises: Future Application Integration Issues	248
Index	251

